

TEWKESBURY BOROUGH COUNCIL

Report to:	Overview and Scrutiny Committee
Date of Meeting:	14 June 2016
Subject:	Health and Wellbeing Strategy Monitoring Report
Report of:	Julie Wood, Development Services Group Manager
Corporate Lead:	Rachel North, Deputy Chief Executive
Lead Member:	Councillor R E Allen
Number of Appendices:	Two

Executive Summary:

The report and attached appendix outline the progress on the actions contained with the Health and Wellbeing Strategy 2013 to 2016, as well as providing a framework for future health and wellbeing work.

Recommendation:

- 1. To consider the progress made in relation to the implementation of the actions in the Health and Wellbeing Strategy 2013 - 2016.**
- 2. To agree the framework outlined in Appendix 2 to the report as the future priorities for health and wellbeing.**

Reasons for Recommendation:

To report on progress and achievements, as well as outlining a future framework.
To understand the priorities for health and wellbeing work.

Resource Implications:

None arising from this report.

Legal Implications:

None directly resulting from this report.

Risk Management Implications:

None directly resulting from this report.

Performance Management Follow-up:

Performance has been monitored by the Overview and Scrutiny Committee on an annual basis.

Environmental Implications:

None directly.

1.0 INTRODUCTION/BACKGROUND

1.1 Following the Leisure and Culture Strategy Member Working Group undertaking a review of the Leisure and Culture Strategy, the Health and Wellbeing Strategy was adopted by Overview and Scrutiny in July 2013 and approved by the Executive Committee in September 2013. The strategy covered the period 2013 - 2016. The paragraphs below and Appendix 1 to the report set out the progress and achievements in delivering the strategy.

1.2 The strategy focussed on three key themes:

1. To support, encourage and enable healthy, active lifestyles.
2. To facilitate opportunities for children and young people.
3. To provide an infrastructure that makes it easier to be healthy.

2.0 PROGRESS AGAINST THE ACTION PLAN

2.1 Progress on the Health and Wellbeing Strategy is attached at Appendix 1, within the right hand column. Three key achievements and activities are outlined below.

3.0 NEW LEISURE FACILITY

3.1 After many years of planning and development, the new Tewkesbury Leisure Centre will open ahead of schedule on 30 May 2016. The facility has also been built on budget. The facility has seen a lengthy planning process over a number of years incorporating choosing an appropriate site, selecting the right facility mix and securing funding. Throughout this process the council has worked closely with the Swimming Bath Trust.

3.2 To support the Council through the development process a project management company, Pick Everard, was appointed. The facility was designed by Pozzoni architects and built by Wilmott Dixon. Pick Everard also assisted with the appointment of an operator to manage the facility over the next fifteen years. Places for People were successfully appointed through a tender process. The existing Cascades staff have now transferred to People for Places and will work from the new facility. Cascades will close on 29 May.

3.3 The impressive new facility will provide increased water space, a wider range of facilities and a new, fresh, modern but welcoming environment in which to encourage greater numbers of people to participate in sport and health related activity.

4.0 TEWKESBURY RUGBY CLUB

4.1 In partnership with the Council, Tewkesbury Rugby Club has successfully developed its facilities and as a result has increased youth participation of both boys and girls to unprecedented levels. Developing the changing facilities and securing new playing areas has enabled the club to take on more junior and female teams and enter them into competitive leagues. An additional rugby pitch has been marked out adjacent to one of the current pitches on the Vineyards to facilitate this increase. The club now has over 20 male and female teams ranging from under 7's right the way through every age group to the first team.

4.2 Tewkesbury Borough Council awarded the club £70,000 from the capital grant scheme to contribute to a £380,000 project which included self-contained shower units so that both youth and female rugby could take place in addition to men's rugby. The changing facilities were lifted out and built clear of the flood plain so that future incidents of flooding wouldn't cause the damage that it has incurred in the past. World Cup winner Phil Vickery opened the new facility in December 2015 and now the club hopes to encourage a wide range of other sports and activities on site.

4.3 In addition the club works closely with the Council to help local events and smaller clubs. The club is the current site for the Tewkesbury Half Marathon and also hosts the Tewkesbury Parkrun every Saturday providing parking and refreshments. It is a very successful community club which works well with Tewkesbury Borough Council as it continues to develop.

5.0 SOCIAL PRESCRIBING

5.1 Social prescribing is a way to link people with non-medical activities and opportunities in their community. People are referred or signposted by primary care staff based in surgeries and by other health professionals such as district/community nurses.

The referral is initially dealt with by a coordinator who is responsible for linking the person with an appropriate service, activity or opportunity in their area. In many cases these activities are provided by the voluntary and community sector. The original intention was to focus on frequent attenders at surgeries for whom it was recognised that there were often no medical issues and a social approach would provide the greatest help.

5.2 The programme has been operating in the county as a pilot with the support of the Clinical Commissioning Group (CCG). Following an evaluation of the programme by Public Health Gloucestershire and the procurement of some additional funding, the pilot has been extended to include the whole county. To extend the provision, more coordinators are being employed. The coordinators will work with the person to find the best solution for them and will introduce the person to their chosen activity or opportunity. The kind of support depends on the individual but can include healthy living - including weight management and exercise, building networks and making friends in the community, caring for someone in your home or elsewhere, housing-related issues or mental health and wellbeing.

5.3 Within Tewkesbury Borough there are three pilot social prescribing schemes - one for each of the three GP cluster areas that cover all the Borough GP practices. The Gloucester City scheme which covers Brockworth, Churchdown and Highnam surgeries and Tewkesbury town scheme which covers the two Tewkesbury town GP practices, both employ a Social Prescribing Hub Co-ordinator who take the referral directly from the GP and work with the patient on a one to one basis. The Cheltenham scheme, which covers the GP practices in Bishops Cleeve and Winchcombe, works differently in that the GP's directly make referrals to appropriate local organisations, groups or services. Referral numbers as of 31 March 2016:

- Tewkesbury locality: 78.
- Gloucester locality: 67 (specifically in Tewkesbury Borough).
- Cheltenham locality: 40 (specifically in Tewkesbury Borough).

5.4 The Council provides a supporting role in terms of providing information for the three CCG areas, via our Place Approach, and helping to develop the schemes, as well as involvement in the strategic direction for social prescribing.

5.5 In 2016/17 Gloucestershire Clinical Commissioning Group, Gloucestershire County Council and Gloucestershire Care Services are evaluating the pilot scheme with a view to potentially having a single scheme operating across the county. In addition they are looking to integrate social prescribing with other similar local services such as Local Area Coordinators to develop a more joined up and efficient service.

5.6 Initial findings have shown a positive impact on those affected by lower level mental health, as well as isolation and loneliness. Participants have re-engaged with groups, activities, friends and society in general.

6.0 FUTURE FRAMEWORK

6.1 Now that the lifespan of the current strategy is complete, the future priorities for the Council need to be formed. The Council does not have a specific health and wellbeing service and there is also no statutory obligation to have a Health and Wellbeing Strategy. Within the Council although the focus for the previous strategy had been health improvement, it could be argued that all services contribute to the health and wellbeing of all our communities, whether it is Housing, Environmental Health or Economic Development.

6.2 The Council currently has a number of policies that it works to, that strongly influence the health and wellbeing of our residents – particularly in relation to physical activity and mental wellbeing. The Council also works with key partners who focus on health. Therefore, the future plan is to use these existing priorities that have been identified, rather than develop a brand new strategy. By following the vision for our community work and adapting it specific to health, the Council can focus on helping communities to help themselves to be healthy.

6.3 Therefore, a future framework for health and wellbeing would incorporate the following already identified priorities, either by the Council itself, or its partners. This is shown diagrammatically in Appendix 2. This incorporates:

1. Supporting our partners to enable healthier communities.
2. Supporting the health priorities that arise through the Place Programme.
3. Using the Council Plan priorities that influence health improvement.
4. Implementing the policies relating to health (i.e. infrastructure) identified through the Joint Core Strategy, Borough Plan and Neighbourhood Development Plans.
5. By implementing the actions identified in the Sports, Social and Open Study (due to be completed Autumn 2016).
6. By implementing the emerging county 'Enabling Active Communities' programme.

6.4 It is anticipated that a health framework incorporating these priorities would help our communities to help themselves to be healthy. Therefore the recommendation is to adopt this framework as a way forward for the Council's health and wellbeing priorities.

7.0 OTHER OPTIONS CONSIDERED

7.1 None.

8.0 CONSULTATION

8.1 Consultation was carried out with the community and health organisations during the development of the strategy. Members were also involved in the development of the strategy through a Member Working Group.

9.0 RELEVANT COUNCIL POLICIES/STRATEGIES

9.1 Council Plan 2012-2016.

10.0 RELEVANT GOVERNMENT POLICIES

10.1 The strategy is impacted by changing government policy or by new government projects and incentives, especially where delivery related to funding and partnership working.

11.0 RESOURCE IMPLICATIONS (Human/Property)

11.1 From within existing resources.

12.0 SUSTAINABILITY IMPLICATIONS (Social/Community Safety/Cultural/ Economic/ Environment)

12.1 As outlined in the report.

13.0 IMPACT UPON (Value For Money/Equalities/E-Government/Human Rights/Health And Safety)

13.1 None.

14.0 RELATED DECISIONS AND ANY OTHER RELEVANT FACTS

14.1 Overview and Scrutiny Committee - 6 March 2012, 8 October 2012, 9 July 2013, 22 July 2014.

Executive Committee – 4 September 2013.

Background Papers: None.

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Appendices: One – Strategy Action Plan.
Two – Framework.